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### **Humane Society of Central Texas Reaches Capacity and Needs Help Adopting or Fostering Animals for Free**

On April 5, 2024, -- On Sunday, May 5, an adoption event will be held to learn more about the fostering and adoption process. Adoption fee will be waived courtesy of the shelter.

<https://www.humanesocietycentraltexas.org/>

The event will have adoption booths, animals to play with and meet and games for kids and families. This event is free to attend and gives locals an opportunity to meet their new pets and learn about the animals they are possibly adopting.

At the Humane Society of Central Texas their mission is to find animals a forever home through their services.

Carol Barkely is the executive director of the shelter. With the animal shelter at full capacity, they are having to turn away pets.

“We have been at capacity for three weeks now, and we are at the point where we need to appeal to the public to help,” Barkely said.

Nate Langley, longtime shelter volunteer, who feels a special connection with these animals.

“I come every Friday afternoon to walk dogs and clean out cat litter,” Langley said. “Playing with them makes me happy.”

The increase of animals in the shelter is due to the lack of care from other families in the area. Now that prices are rising families can no longer afford to take care of their pets.

“I know that many people have been hit hard by the current economic downturn in our community and maybe can’t afford to feed and take care of an animal, and that’s why we are seeing more animals being surrendered,” Langley said.

Adopting an animal will allow for more love and light in your life and give an opportunity to give a forgotten animal a new home.

After the event on May 5<sup>th</sup> to hopefully there will be enough room for more animals in the animal shelter. If not, the animals will have to be put down due to lack of space in the shelter.

“I think it’s tragic that we could possibly have to put some of them down, simply because of lack of space,” Langley said.

The Humane Society of North Texas has adoption events with PetSmart to meet the animals available for adoption. <https://www.hsnt.org/events>

**About Humane Society of Central Texas:**

The Humane Society of Central Texas provides a safe place for homeless animals. Because of the local community there are about 4,000 animals taken in annually and have been able to attain a NO Kill Status. At least 90% of animals that come into the shelter leave here alive for wonderful new homes.

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If you would like more information on the event or organization, please contact Savanna Stewart at 503.730.3991 or [Savanna\\_stewart1@baylor.edu](mailto:Savanna_stewart1@baylor.edu)

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### **Additional Social Media and PR Methods:**

I would reach out to influencers in the area to see if they would want to promote this event on their social media. Madison Prewett Waco, Texas, has a large social media following her time on The Bachelor. She is a devoted Christian and shares her beliefs and daily life with her followers. I think that Prewett would be an excellent person to reach out to as she lives locally in Waco with her husband. Her support would help other people that are in the Waco area come and check out the adoption and fostering event. By her posting to her 2 million Instagram followers the word would get out and be shared as the event supports an amazing cause.

I would also reach out to Baylor as they are right down the road from the animal shelter. I would ask Baylor to post this flyer on their social media platforms and get in touch with students about the event on May 5, 2024. This would be a good way to get in touch with the younger generation. This way students can attend the event to adopt, foster or learn about ways they can help. With Baylor's help these animals can go to college kids looking for a friend, support animal and companion. Animals reduce stress levels and can raise happiness in college kids.

BELOW IS THE EVENT FLYER THAT I HAVE MADE:



HUMANE SOCIETY  
CENTRAL TEXAS

# ADOPT A FOREVER FRIEND!

**MAY 5, 2024, ADOPTION AND FOSTERING EVENT**

Come learn about the adoption and fostering process

meet the animals,  
play games, and  
prize booths



All adoption  
fees will be  
waived.

**Want to adopt?**

**Need more info?**

**Contact us:**

[hsctxwaco@gmail.com](mailto:hsctxwaco@gmail.com)

254.754.1453

[www.humanesocietycentraltexas.org](http://www.humanesocietycentraltexas.org)

**Visit our shelter and  
meet some new friends!**

**2032 Circle Road  
Waco, Texas 76706**